

Electric Appliances—Household, Retail

See also Specific Headings such as: Dishwashing Machines; Freezers—Food Storage Units; Kitchen Equipment; Ranges & Stoves—Dealers; Refrigerators—Domestic; Sewing Machines—Domestic; Vacuum Cleaners—Dealers; Washing Machines—Dealers

ANDRESEN APPLIANCE CO
3914 & J HI lcrst 5-3680
AOKI MUSIC CO 1223-4th HU dsn 4-3668
Appliance Center: The
2030 Del Paso Blvd N Sacramento, HI ckr 9-2404
ARDEN TOWN HARDWARE & APPLIANCE CO
3511 La Brea Wy HI ckr 9-9426
ARNOLDS FURNITURE STORE
1200 J GI lbrt 2-8703
BRUEHNER JOHN CO 604 K GI lbrt 3-8061
BROADWAY FURNITURE CO
1625 Broadway HU dsn 4-1719
Borford C Electrical Co 2942-35th HI lcrst 6-4475
BUSH ELECTRIC APPLIANCE CO
Maytag & Other Appliances
3500-2d Av HI lcrst 5-4011

Capital Home Supply 1331 K GI lbrt 3-1951
Carmichael Appliance Co Carmichael HI ckr 9-9295
CARRICK BARTON N 1831 P GI lbrt 3-4976
Caselli Appliance Co 1317 K HU dsn 4-7543
Clark & Company 3873 J HI lcrst 6-6228
Coffin's Pat Home Appliances
1001-30th GI lbrt 2-7638
COLONIAL HOME APPLIANCES
3836 Stockton Blvd HI lcrst 6-4724

CORONADO APPLIANCES—
WESTERN STORES
1227 Alhambra HI lcrst 6-4797

Corrigan's Electrical 3128 Broadway, HI lcrst 5-2887
(See Advertisement This Page)

DOLAN'S Alhambra & P HI lcrst 6-6481

DONALD HOME APPLIANCE
Carmichael HI ckr 9-2120

ELLIOTT'S APPLIANCE
Fulton & Marconi HI ckr 9-0224

FAYA RADIO & APPLIANCE
316-8th Broderick GI lbrt 2-8374

FRUITRIDGE FURNITURE CO
5650 Stockton Blvd HI lcrst 7-5510
Fruitridge Hardware & Appliance Co
5651 Stockton Blvd HI lcrst 5-2081

GENERAL ELECTRIC HOME APPLIANCES

We Carry Irons, Toasters, Coffee Makers, Mixers, Ranges, Washers, Irons, Cloths, Heat Lamps, Sewing Machines, Heating Pads, Footwarmers, Heaters, Fans. (See separate listings for other G-E Appliances.)



"WHERE TO CALL"

SALES & SERVICE DEALERS

ARDEN TOWN HARDWARE & APPLIANCE
CO 3511 La Brea Wy HI ckr 9-9426
BRUEHNER JOHN CO 604 K GI lbrt 3-8061
BUSH ELECTRIC APPLIANCE CO
3300-2d Av HI lcrst 5-4011
COLONIAL HOME APPLIANCES
3836 Stockton Blvd HI lcrst 6-4724
COOK ROSCOE D
1125 Del Paso Blvd HI ckr 9-0156
HALE BROS 13th & K GI lbrt 2-7871
JOSEPH MANUEL 1020 J GI lbrt 3-3937
MALEVILLE BROS
2900 Fulton Av HI ckr 9-5383

SALES DEALERS

L & N CO 1215-4th GI lbrt 3-1346
Lyon Darwin Howe Co 2901-35th, HI lcrst 6-4751

DISTRIBUTOR

GENERAL ELECTRIC SUPPLY CORP
1331 S GI lbrt 3-9001

At times there may be a delay before you get the operator. That's because never have so many people made so many telephone calls as today. Our operators are doing all they can to provide the prompt and courteous service you have been accustomed to.

Electric Appliances—Household, Retail—(Cont'd)

HALE BROS 13th & K GI lbrt 2-7871
Harger H T 1028 K GI lbrt 3-1335
Hobrecht Lighting Fixture Co 2311 J GI lbrt 3-1739

HORRELL & SON HEATING & APPLIANCES

WASHERS - IRONERS - RADIOS
Refrigerators - Vacuum Cleaners
Water Heaters - Floor Furnaces
Toasters - Ranges & Small Appliances
2950-1st Av HI lcrst 6-6437

HOUSEHOLD FURNITURE CO

25th & J GI lbrt 3-0791
JOSEPH MANUEL 1020 J GI lbrt 3-3937
Laurence Furniture & Cabinet Mfg
2800 V HI lcrst 6-6606
Lewis Hardware Co 1727 L HU dsn 4-3623

REPAIRS
Everything Electrical

- MIXERS
- IRONERS
- TOASTERS
- FLAT IRONS
- WAFFLE IRONS
- VACUUM CLEANERS
- WASHING MACHINES
- BEAUTY SHOP EQUIPMENT

All Work Guaranteed
CORRIGAN'S ELECTRICAL
APPLIANCE SALES & SERVICE
3128 Broadway HI lcrst 5-2887

Always keep Receiver On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Electric Appliances—Household, Retail—(Cont'd)

LUPPEN & HAWLEY INC
Washing Machines - Dishwashers
Refrigerators - Electric Ranges
Ironers - Home Freezers - Water Heaters - Small Appliances
Featuring - Nationally Advertised Brands
3126 J HI lcrst 6-6471

MACLENNAN CO 3015 Broadway HI lcrst 6-6409
Materillo Bros 2900 Fulton Av HI ckr 9-5383
MOSS APPLIANCE CO INC
2314-16th GI lbrt 3-4783

SCHROEDER'S APPLIANCE STORE
13th & J GI lbrt 3-3255

SHERMAN CLAY & CO 1312 K GI lbrt 2-6911

SILVEIRA G L CO 21st & X HI lcrst 6-3697
Speer's Appliance 2976-35th HI lcrst 5-8503

SWART'S HARDWARE
1927 Del Paso Blvd N Sacramento, HI ckr 9-0784

TALOFF ELECTRIC CO

TOAST-MASTERS - MIX-MASTERS
& All Well Known Brands of Electric Appliances - Radios - Combination - Television - Lighting Fixtures - Door Chimes
Radio & Appliance Repairing & Supplies
621 J GI lbrt 3-9435

WEINSTOCK-LUBIN & CO 12th & K, GI lbrt 3-6881

WESTINGHOUSE PRODUCTS

Refrigerators, Ranges, Water Heaters, Clothes Dryers, Laminators, Vacuum Cleaners, Irons, Waste-Aways, Electric Bedcovers, Roasters, Toasters, Fans, Mixers, Table Appliances.
you can be SURE... Westinghouse

"WHERE TO BUY THEM" DISTRIBUTOR

WESTINGHOUSE ELECTRIC SUPPLY CO
1730-14th GI lbrt 3-6525

AUTHORIZED DEALERS

ANDRESEN APPLIANCE CO
39th & J HI lcrst 5-3680
ARNOLD'S FURNITURE STORE
1200 J GI lbrt 2-8703
BIDWELL FURNITURE CO
1520 Del Paso Blvd N Sacramento HI ckr 9-1850
DOLAN'S Alhambra & P HI lcrst 6-6481
DONALD HOME APPLIANCE
Carmichael HI ckr 9-2120
ELLIOTT'S APPLIANCE
Fulton & Marconi HI ckr 9-0224
GRASON ELECTRIC CO
3512 Broadway HI lcrst 5-4069
HALE BROS 13th & K GI lbrt 2-7871

Electric Appliances—Household, Whse & Mfrs

DALCO APPLIANCE CO 6th & Q GI lbrt 2-3861
GRAYBAR ELECTRIC CO 1900-14th, GI lbrt 2-8976
SUPERIOR SALES CO 1705-19th GI lbrt 2-0272
THOMPSON & HOLMES LTD
1119 R GI lbrt 2-2974
THOMPSON-DIGGS CO 1801-2d GI lbrt 2-7851
WHEELER CLARKE CO 1800-16th GI lbrt 3-7903

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Electric Contractors—Industrial & Residential

Arden Electric & Appliance Co
611 Fulton Av N Sacramento HI ckr 9-1812
Batlyang J B Elec 1715 W GI lbrt 3-8938
BENGE ELECTRIC
Formerly Waxson Bros
1628-11th GI lbrt 3-3857
(See Advertisement Page 116)
BISSET SAM 1428 Alhambra HI lcrst 5-8015
(See Advertisement Page 116)

BOLD R C

Electrical Contractors & Engineers
Guaranteed Industrial Commercial Residential Wiring Fixtures
3816-31st HI lcrst 6-1011

BUSSIO & WILLIAMS ELECTRICAL CONTRACTORS

4100 Stockton Blvd HI lcrst 7-1829
(See Advertisement This Page)
Call Engineering Co 516-12th GI lbrt 3-5541
Caselli Electric 4612-44th HI lcrst 6-7685
COTTER W E 1914 N GI lbrt 2-7923
Davidson C W Folsom Blvd HI lcrst 5-3730
DECKER JOHN W 2723 I GI lbrt 2-3526

DYER ELECTRIC

COMPLETE MAINTENANCE
And WIRING SERVICE
Commercial Industrial Residential
ALL WORK GUARANTEED
Free Estimates
207 W El Camino Av N Sacto. HI ckr 9-1901
(Continued Next Page)

Rex MOORE
ELECTRICAL CONTRACTOR

- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL
- MAINTENANCE

40 Years Experience

Dial
GI LBERT 2-6587

1517 - 19th
SACRAMENTO

Electrical CONTRACTORS
INDUSTRIAL & COMMERCIAL WIRING
MOTOR & CONTROL REPAIRS

Sacramento Valley's Largest and Best Equipped Motor Shop

Emergency 24-Hour Service
LICENSED ELECTRICAL ENGINEERS
PHONE
HI LCREST 6-4718

WESTINGHOUSE INDUSTRIAL AGENTS
MOTORS & CONTROLS - All Sizes - SWITCHGEAR & EQUIPMENT

WISMER & BECKER
1219 - 28th St. Between I & Capitol Ave. Sacramento

Electrical Contracting
— CALL US FOR —

- ★ Electric Repairs & Maintenance
- ★ Remodeling and Addition Wiring
- ★ Condemned Buildings Rewired
- ★ Electric Range Installations
- ★ Store and Commercial Wiring
- ★ House Wiring
- ★ Farm, Dairy and Ranch Wiring
- ★ Fluorescent Fixtures Installed Repaired and Relamped
- ★ All Work Guaranteed

Mapes Electrical Co.
2005 - 11th St.
HI lbrt 3-4507
If No Answer Call HI lcrst 6-7924

Bussio & Williams
ELECTRICAL CONTRACTORS
INDUSTRIAL COMMERCIAL RESIDENTIAL WIRING

PHONE
HI lcrst 7-1829
Night Calls - HI lcrst 7-3794

4100 Stockton Blvd.